

# Christopher G. Brooks

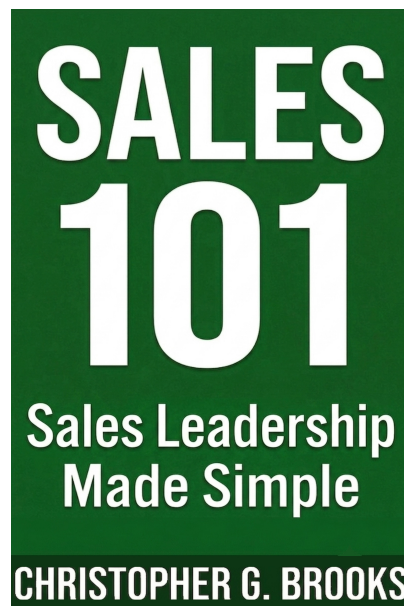
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The Sales 101 series is a practical book series for salespeople and the managers who lead them. Built on relationship-first principles — not scripts or closing techniques — each title covers a specific part of the sales career in plain, direct language. Both current titles are available in paperback through Ingram wholesale and as ebooks through OverDrive, Hoopla, Kobo, Apple Books, and Amazon Kindle.

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**Selling Made Simple**  
Sales 101, Book 1



**Sales Leadership Made Simple**  
Sales 101, Book 2

# Title Details

For ordering through Ingram and other channels



## Selling Made Simple

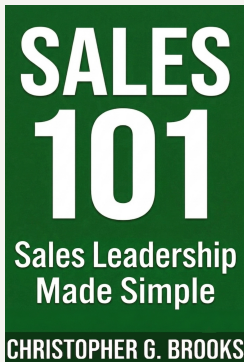
Sales 101, Book 1

<b>Author:</b>	Christopher G. Brooks
<b>Publisher:</b>	This Is Love
<b>ISBN (Paperback):</b>	978-1-0678407-0-9
<b>Format:</b>	Paperback, 112 pages, 6" x 9"
<b>List Price:</b>	\$24.99 CAD / \$19.99 USD
<b>BISAC:</b>	BUS058000, BUS041000, SEL027000

A practical guide for salespeople built on the natural buying flow and relationship-first selling. Covers the internal game, why objections are rarely about price, and how to think about the sales role as an assistant buyer rather than a closer.

**Available through:**

Ingram wholesale · Amazon · Kobo · Apple Books · OverDrive · Hoopla · cloudLibrary



## Sales Leadership Made Simple

Sales 101, Book 2

<b>Author:</b>	Christopher G. Brooks
<b>Publisher:</b>	This Is Love
<b>ISBN (Paperback):</b>	978-1-0678407-2-3
<b>Format:</b>	Paperback, 126 pages, 6" x 9"
<b>List Price:</b>	\$24.99 CAD / \$19.99 USD
<b>BISAC:</b>	BUS058000, BUS041000, BUS071000

A practical guide for sales managers covering pipeline clarity, probability-based forecasting, KPI frameworks, and the internal game of leadership. Written for the manager who was promoted because they could sell and is now figuring out how to lead a team.

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